

#logosedizioni

ROCKWELL

Karal Ann Marling



TASCHEN

Taschen
ROCKWELL (I) #BASICART

Karal Ann Marling

BA

cartonato con sovraccoperta

2017

cm 21,0 x 26,0 mm

italiano

9783836537391

10,00€

Disponibilità Immediata

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Il bello dell'America La vita dipinta come ci appare

Norman Rockwell (1894 – 1978) fu un artista estremamente prolifico, nell'arco della sua vita realizzò circa 4.000 dipinti, senza contare la quantità straordinaria di opere editoriali, commerciali e pubblicitarie realizzate sotto commissione. La sua morte, avvenuta nel 1978, ha segnato la perdita di un'icona nazionale, di **un artista che, come mai nessun altro, ha celebrato il Sogno Americano.**

Rifiutando le tecniche avanguardiste e di sperimentazione per dedicarsi a una composizione efficace e a soggetti concreti, Rockwell realizzò dipinti permeati da **un senso di compiutezza e un'atmosfera familiare**, in grado di affascinare il grande pubblico. Tra i soggetti caratteristici e ben definiti, in genere gioviali, protagonisti delle sue opere troviamo **aule di scuola, scene di ballo e banchetti per il Ringraziamento.** Le copertine per la rivista *The Saturday Evening Post* e le pubblicazioni sui **Boy Scout of America** che figurano sulle copertine e i calendari di *Boys' Life* possono essere considerate le sue opere più sensazionali. La sua produzione mette in luce alcune professioni tradizionali, come quella del dottore e del maestro, e sostiene fermamente pilastri come **l'esercito militare, la famiglia, la fede.**

Definito dal Presidente Gerald Ford una “**componente della tradizione americana a cui siamo affezionati**”, Rockwell svela tramite le sue opere il proprio talento nonché la storia dell'America del Ventesimo secolo. In questo fresco ritratto proposto da TASCHEN, i dipinti e le illustrazioni più significative della sua produzione vivace e celebrativa sono uniti a opere che affrontano il rovescio della medaglia degli Stati Uniti, per offrire la possibilità di comprendere a fondo l'artista americano, i valori e gli ideali che hanno nutrito il suo successo.

La collana:

Ciascun volume della collana Basic Art di TASCHEN comprende:

- Una sintesi dettagliata che ripercorre cronologicamente la vita e l'opera dell'artista, soffermandosi sulla sua importanza a livello storico e culturale
 - Una biografia concisa
- Circa 100 illustrazioni a colori con didascalie esplicative

L'autrice:

Karal Ann Marling, professoressa di storia dell'arte e americanistica presso l'Università del Minnesota, è autrice di diversi volumi su argomenti quali la pittura murale americana durante la Grande depressione, l'illustrazione negli anni Quaranta, l'architettura dei parchi tematici e il ruolo della televisione nella cultura visiva negli anni Cinquanta.

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Norman Rockwell 1894-1978 Life and Work

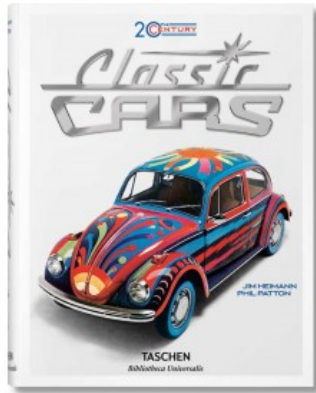
- 1944 Norman Rockwell's painting 'The Boy with the Dog' is a classic example of his style. It depicts a young boy in a top hat and a girl in a dress and hat standing in a room. The boy is holding a large, dark umbrella over the girl. The scene is set in a domestic interior with a lamp and a table in the background.
- 1945 The Rockwell style is characterized by its attention to detail and its focus on the everyday life of the American people. Rockwell's work is often described as 'the art of the commonplace'.
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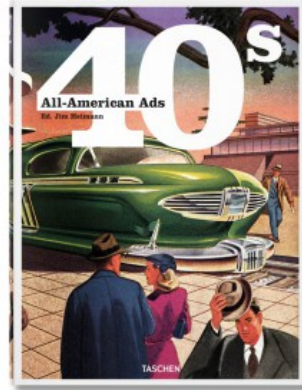
Norman Rockwell and Thomas Hart Benton standing in front of the New York Public Library.

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